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CDF Corporation Launches New Division and Premiere Product into European Markets

Boston, MA – April 8, 2011: Newly appointed Managing Director, Laura Beechwood, will be overseeing the operations and marketing of the launch of CDF Europe, which is a newly established division of CDF. CDF Europe will be manufacturing and marketing one of CDF's premiere brands and products called Cheertainer® which is known as the next generation of bag in box technology. Cheertainer® is the world's first UN certified flexible package approved for the international transport of Hazardous Goods.

"We have been preparing for this European launch for several months. CDF is a leader in the industry in the U.S., and we intend to carry over that quality and expertise into our European Division," said Laura Beechwood, Managing Director of CDF Europe. "We are a home-grown, family business with the utmost in customer service and the highest quality product in the market, standing tall as the solution to the industry's current packaging needs," continued Beechwood.

Ms. Beechwood has been with CDF for 18 years and has successfully served as Co-Owner and Chief Operating Officer managing CDF's Operations, Sales and Marketing for U.S. and International Markets. She was instrumental in creating and implementing their Global Strategic Business Plan as well as leading the team which ultimately resulted in the launch of CDF Europe.

CDF Corporation, based in the United States, is a brand leader in the manufacturing of flexible packaging and bag in box liners. CDF has products across a variety of markets and industries including food and beverage, chemical and cosmetics.



Cheertainer® patented, next generation bag in box and UN Certified. US Patent #5,788,121.

CDF has pioneered the patented and next generation bag in box Cheertainer® and is formally launching this brand and premiere product with the CDF Europe Division. The Cheertainer® is a revolutionary, form-fitting, multi-ply bag capable of dispensing many liquids. It also employs “CDF1 Smart Seal Technology” which optimizes consistency in temperature, time and pressure for every seal on every liner.

The Cheertainer® is the world’s first U.N. Certified flexible package in 5L, 10L and 20L sizes. As an authorized U.N. product, it is approved for the international transport of Hazardous Goods groups 2 & 3 with the utmost in quality which maintains the integrity of both the packaging and the dangerous goods.

For more information on Cheertainer® or CDF Europe, please visit www.cdf-europe.eu. Laura Beechwood may be reached via email laura.beechwood@cdf-europe.eu; or via phone at (011-41) 78-905-6170.

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