

# News Release



## Flexible Strength for Liquid Packaging...

**Flexipack SA** manufactures a unique flexible packing solution for liquids, creating a new world of liquid packaging innovation. "It's a revolutionary system, with an exciting future, something that will totally change the way in which liquid products are packed, stored and distributed, giving a solution that is also kinder to our environment", says Michael Watson, Sales Director.



Forces of nature have always made the secure packaging of liquids a demanding task, creating the perfect balance of strength and flexibility, integrity and economy and a responsible environmental approach, was never going to be easy, but the

**Flexipack** solution will change expectations forever.

**Flexipack SA** has a simple vision for the future of this product; it will replace the traditional rigid plastic and metal containers, particularly in view of the environmental impact of The Packaging Waste Legislation.

The **Flexipack** product is offered in 10, 15, 20 & 25ltr sizes currently, with a 1000ltr capacity soon to be launched. It is a lightweight flexible system, which has the same strength and structural rigidity as the heavier plastic containers such as bottles and buckets. The bag stands alone, squaring up when filled without relying on heavy weight, expensive outer corrugated to stay in shape. The square footprint optimises pallet utilisation, giving dramatic 40% savings in storage, handling and distribution. The pack integrity, reliability and barrier properties means that it is capable of carrying hazardous goods groups 2 & 3, a break through for flexible packaging.

**Flexipack SA** are delivering solutions into three main industry sectors; Food & Beverage, Chemical and Pharmaceutical.

**Flexipack SA** truly believes that this unique solution exceeds all the challenges for demanding twenty first century business needs.

### **Word Count 291**

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